



## **SPORTS TOTO MALAYSIA SDN. BHD.**

(Company No : 8420-D)

**Speech by Mr Vincent Seow, Executive Director of Sports Toto Malaysia Sdn Bhd during Sports Toto Chinese New Year Ang Pow Donation Campaign on 12 January 2012, 10.00 am at the Kuala Lumpur & Selangor Chinese Assembly Hall KL.**

Yang Berhormat Senator Datuk Heng Seai Kie, Deputy Women, Family and Community Development Minister

Yang Berhormat Datuk Chua Tee Yong, Deputy Agriculture and Agro-based Industry Minister

Yang Berbahagia Dato' Robin Tan, Chief Executive Officer of Berjaya Sports Toto Bhd.

Distinguished guests

Respectable senior citizens

Members of the media

Ladies & gentlemen.

A very good morning to all of you! (Ta jia chao zan hao or jou zhen)

On behalf of Sports Toto, a warm welcome to all of you and our sincere appreciation to Yang Berhormat Senator Datuk Heng Seai Kie and Datuk Chua Tee Yong for gracing this auspicious occasion – the official launch of Sports Toto Chinese New Year Ang Pow Donation Campaign 2012.

This is like an annual Chinese New Year gathering for all of us. We are here to usher in and celebrate another auspicious Chinese New Year. This is the time for Sports Toto to wish you all well and a Happy New Year. (Xin Nien Kuai Le or Zhen Nin Fa Loh)

This ang pow donation campaign is into its 24<sup>th</sup> year now. It is one of the most significant charity events for Sports Toto and also a much-anticipated event for many senior citizens. In fact, we have received phone calls from senior citizens asking about this event since October last year. As much as you look forward to this event, we at Sports Toto also look forward to giving you ang pows as a form of blessing to wish you well.

We are very glad to have continued with this campaign and reached out to so many needy senior folks for so many years. We have set aside at least RM750,000 for this year's campaign.

Sports Toto will be giving ang pows and hampers to about 16,000 needy senior citizens who are 60 years old and above. The entire campaign, covering 41 cities and towns throughout the country, will take a total of 8 days to complete, starting from today until 19 January.

For your information, besides the launch event here, we are also concurrently having this donation campaign in 7 other places today, that is, Penang, Ipoh, Sungai Petani, Bukit Mertajam, Kajang, Klang and Ulu Yam.

As in the previous years, Chinese, Malays, Indians and even orang asli communities in East Malaysia will be beneficiaries of this charity campaign.

Sports Toto has been supporting a diverse range of corporate social responsibility activities all these years. Giving and sharing with many needy old folks during Chinese New Year is one important CSR activity in our calendar of events.

As we are doing this, we hope to keep on instilling the values of caring and respect for the elders among us, especially the younger generation. Let us also take this festive occasion to promote the values of tolerance and empathy among us.

Each one of you will soon receive an ang pow and a mini hamper comprising 10 types of foodstuff and essential items including Mandarin oranges.

On behalf of Sports Toto, I would like to assure you that we will continue giving ang pows and goodies to all of you in many years to come.

Ladies and gentlemen,

A charity campaign of this size or scale will not be possible without a lot of effort and contribution from many people. Let me put on record the efforts and teamwork of over 700 staff and agents throughout the country, assistance from St. John Ambulance, traffic police and many others. Thank you for contributing to this charity campaign.

We are ushering in the year of the Dragon, one of the most popular animal signs in the Chinese zodiac. It is a common belief that the Dragon symbolizes courage, exuberance and authority. Let us embrace all these traits, stay upbeat and achieve the best that we can in the year of the Dragon.

Once again, our sincere appreciation to Yang Berhormat Datuk Heng Seai Kie and Datuk Chua Tee Yong for taking time off their busy schedule to be with us this morning.

Last but not least, may this early Chinese New Year gathering bring lots of good luck, good health and happiness to all of you.

Xen Nin Fai Lo, Man Xi Yu Yi!

Thank you.

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For media enquiries, please contact Ms Emily Tan, Manager (Communications) of Sports Toto Malaysia at tel: 03-2148 9888 or 018-372 3062.